

SolarTech Power Solutions

Portable Power Supply Overseas Market

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Overview

How much is the portable power station market worth in 2023?

Overtake your competition with ease. The global portable power station market in terms of revenue was estimated to be worth \$0.5 billion in 2023 and is poised to reach \$1.1 billion by 2028, growing at a CAGR of 18.4% from 2023 to 2028.

How is the portable power station market categorized?

This research report categorizes the portable power station market by technology type, power source, sales channel, application, capacity and region. In December 2022, Lion Energy entered into an agreement with ABF.

Who dominates the portable power station industry?

There are only a few big players that dominate the portable power station industry, for the most part, on the regional level. They are such as Goal Zero (US), Jackery (US), Duracell (US), EcoFlow (US), Anker Innovation (US), and Lion Energy (US).

Which is the second-fastest growing portable power station market?

The 100–200 segment, by capacity, is expected to be the second-fastest growing market during the forecast period. This report breaks the portable power station market into different segments based on capacity. The capacity segments are: 0–100 Wh, 100–200 Wh, 200–400 Wh, 400–1,000 Wh, 1,000–1,500, and 1,500 Wh and more.

Which region is fastest growing in portable power station market?

North America is expected to be the fastest growing region in the portable power station market between 2023–2028, followed by the Asia Pacific, Europe, and Middle East. The North American region witnessed an increase in camping population.

How much does a portable power station cost?

The average cost for portable power stations of this category is around USD 200. These power stations, thanks to their fabulous capacity range, are able to charge tablets, drones and laptops multiple times and also smartphones up to 12 recharges.

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